

## A MESSAGE FROM THE FOUNDER

While serving in the funeral profession for nearly four decades, I have had the opportunity to observe many trends, fads and practices. Some of these trends and practices have been beneficial to my profession and my clients and some have not. Some have come and eventually disappeared and some remain. In this message, I will relay information to you that hopefully will be helpful in determining your choice of a funeral service provider as well as choices pertaining to services and merchandise.

In the funeral profession there are several types of service providers from which to choose. There are privately and locally owned firms such as mine, there are also corporately owned firms, owned by out of town entities. There are large funeral "malls" selling all kinds of gadgets and there are inept, poorly operated, firms as well. There are also "discount" firms touting low cost with often poor results.

My firm simply offers fairly priced, solid services and merchandise to care for the client family and the deceased with dignity and to facilitate the grieving process without gimmicks. In short, I offer no widgets, gadgets or gewgaws, but only quality services and merchandise in every price range to serve our clients. Additionally, my firm offers only "made in the USA" caskets and burial vaults and will continue to do so as long as they are available. I know that it is vitally important to support manufacturing in the USA, as well as, to employ local citizens. My firm gives, as generously as possible, to many local charities and contributes to the local and state tax bases. I am proud to be a locally owned employer and contributor to the local community in many ways.

I invite you to consult in person, in your home or our office, with a one of my licensed funeral directors concerning choices available for a current need or for a future need. Our initial consultation with our clients is always without charge. I discourage email or online consultations as much detail and information may be lost or missed in this form. I want to see that all your questions are answered accurately and options discussed thoroughly. My goal is to ensure that my chosen profession is secured by seeing that my clients receive the best possible advice and service.